



DRESSAGE NEW BRUNSWICK

Dressage New Brunswick
481 rue Pre d'en haut,
Memramcook NB
E4K 1K5
renee@conairventilation.com

Sponsorship Request – 2017

March, 2017

Dear Sir or Madam:

Dressage New Brunswick (DNB), the association dedicated to the development of the equestrian sport of dressage in our province, is seeking support from our local businesses and professionals for the 2017 competition season.

Thanks to generous sponsorship in the past couple of years, DNB has been able to support riders and realize the following accomplishments:

- Sending a team to the Canadian Interprovincial Championships held in Blainville, PQ where they earned Team Bronze, Junior Individual Bronze, and Senior Individual Gold medals!
- Representing New Brunswick at the North American Junior/Young Rider Championships held in Kentucky in 2015 and in Colorado in 2016.
- Continuing growth of our hugely popular competitions held at the Princess Louis Park in Sussex, NB, as well as promoting new competitions at other venues around the province.
- Supporting NB horses and riders who traveled outside of the province, and the country, to compete.
- Providing educational opportunities to riders and coaches to further their skills
- Enjoying an active social media community. Our website informs several thousand viewers, racking up 62,000 views to date. Our Facebook page boasts over 475 likes, with a post reach of up to 1700 people.

Many national level shows are held throughout the province between May and October. Most competitions span three very full days, and bring riders and their support people from all over the Maritimes. Events of this magnitude are not possible without the generous support of our sponsors. Your contributions can help our riders accomplish goals like those above again in 2017 and reach for even more. You could play a part in helping as we send a team to represent our province at the new Atlantic Championships this year!

Please see our different levels of sponsorship benefits outlined on the following page. We look forward to hearing from you and hope that you will consider supporting Dressage New Brunswick in 2017, as we to continue to grow and move our sport forward.

If you would like any further information, please do not hesitate to contact me or any other member of the DNB Board of Directors.

Sincerely,
Renee Gaudet
DNB Director/Sponsorship Chair

dressagenb@gmail.com
www.dressagenb.com



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Platinum Sponsor (\$750 or more or merchandise)

Benefits for sponsors at this level:

- The company/individual logo, along with a link to their website, will be posted on the DNB website for a year.
- The company/individual logo, along with any promotional information, will be included in the show program for all DNB hosted shows
- The company/individual will receive honorary mention by the show announcer a minimum of six times during each event
- Your provided sign or *banner displayed* at all DNB competitions
- *Two* complimentary ticket to our year-end awards celebration and banquet
- One complimentary membership to DNB

Gold Sponsor (\$500 - \$750 or merchandise)

Benefits for sponsors at this level:

- The company/individual logo, along with a link to their website, will be posted on the DNB website for a year.
- The company/individual logo, along with any promotional information, will be included in the show program for all DNB hosted shows
- The company/individual will receive honorary mention by the show announcer a minimum of six times during each event
- One complimentary ticket to our *year-end awards celebration and banquet*
- One complimentary membership to DNB

Silver Sponsor (\$100 - \$500 or merchandise)

Benefits for sponsors at this level:

- The company/individual logo, *along with a link to their website*, will be posted on the DNB website for a year.
- The company/individual logo, along with any promotional information, will be included in the show program for all DNB hosted shows
- The company/individual will receive honorary mention by the show announcer a minimum of three times during each event
- One complimentary membership to DNB

Bronze Sponsor (Less than \$100 or merchandise)

Benefits for sponsors at this level:

- The company/individual logo, along with any promotional information, will be included in the show program for all DNB hosted shows
- The company/individual will receive honorary mention by the show announcer a minimum of three times during each event